



Eleanor's Home

FIRST SERVE NEW MEXICO



**FORKED LIGHTNING
RACQUET CLUB**

First Serve New Mexico's

HISTORY & VISION

HISTORY

First Serve New Mexico (FSNM) is a Santa Fe based 501(c)(3) non-profit organization founded by Eleanor & Richard Brenner. For over 20 years, FSNM has offered an after-school program and summer camp to public school students in grades 3-12, at no cost to them or their families. The program aims to positively transform a child's mind, body, and spirit through education, life skills, and tennis. FSNM has impacted over 1,700 children in our community and continues to grow annually.

VISION

To increase our impact and ensure our sustainability, FSNM will partner with our sister 501(c)(7) non-profit organization, Forked Lightning Racquet Club (FLRC), to build our very own home! This innovative venture will not only benefit our students in the near future, it will also generate funding for FSNM in the long term. Thanks to the generous support of Kimberley & Scott Sheffield, we will create a tennis hub and safe learning environment in Santa Fe for generations to come.



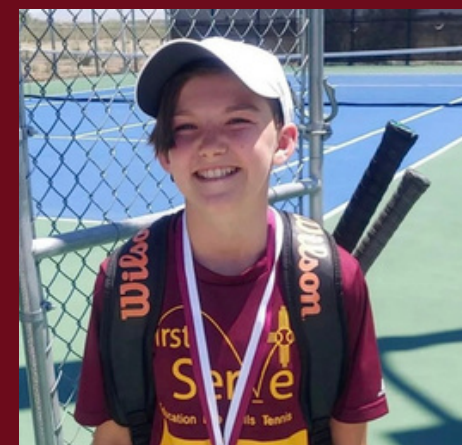
First Serve New Mexico's **MISSION**

Strengthening the lives of Santa Fe's children through education, life skills, and tennis.



FSNM Core Team

- ★ Board President: Dr. Angelique Cook-Lowry
- ★ Executive Coordinator: Karissa Martinez
- ★ Program Director: Chris Slakey





FSNM & FLRC

PROJECT OVERVIEW

- 9 Acre Campus
- 10,000 Square Feet of Building Space
- 3 FSNM Learning Spaces
- 6 Indoor & 6 Outdoor Tennis Courts
- 7 Outdoor & 2 Indoor Pickle Ball Courts
- 3 Padel Courts
- Workout Room
- Pro Shop
- Administrative Building
- Ample Parking Available
- Located off of Richards Avenue & Rodeo Road
(Across from the Genoveva Chavez Community Center)

Our Inspiration

ELEANOR BRENNER

- Eleanor & Richard Brenner founded FSNM in 2003 to empower Santa Fe students to expand their sense of possibility and see the larger world of opportunity that can exist for them if they work hard, strive for excellence, and dream big.
- Eleanor, a successful business woman in fashion & design, seamlessly transitioned her business acumen to the non-profit world.
- Under Eleanor's leadership, FSNM created a culture of deep care and support for all children. As a result, our students actively engage in life skills, academics, and tennis while forming lifelong friendships.
- Eleanor passed away in 2023 after a courageous battle with cancer. Her indomitable spirit continues to guide and inspire us every day.





First Serve New Mexico's

YOUTH IMPACT



FS-NM serves students in grades 3-12 in Santa Fe Public Schools



We operate out of 8 main schools, serving students from 22 schools



Since 2003 we have served 1,700 students in Santa Fe



Historically, we have served an average of 50-60 students a year



Today we have 125 full time & 200 summer camp participants



Over 80% of our students achieve honor roll (A/B) each year

Forked Lightning Racquet Club

TENNIS MEMBERSHIPS



Opening summer of 2025



Memberships Available Soon



Website: <https://www.forkedlightning.club/>



Executive Director: TJ Middleton



A Non-Profit Organization



PROJECT DETAILS

STARTED - January 2023

COMPLETION - 4th
Quarter 2024

Timeline

Total Project Cost
\$13 MM

Project Costs

Kimberley & Scott
Sheffield

\$13 MM

Funding

Builder:
JM Evans

Superintendent:
Joel Krypel
Timeline

Architect:
Marci Riskin

Government Affairs:
Lisa Martinez



First Serve New Mexico's

ENDOWMENT

Fundraising Goals

Endowment Goal: **\$5 MM**

100% Gift Matching up to \$2.5 MM by:

Kimberley and Scott Sheffield

&

Sharoll and Bryan Sheffield

We have raised over \$2MM, 40% of our goal!

Naming Opportunities & Free Memberships

- ✦ Building
- ✦ Learning Spaces
- ✦ Dome
- ✦ Tennis Courts
- ✦ Pickle Ball Courts
- ✦ Padel Courts



EDUCATION · LIFE SKILLS · TENNIS



FORKED LIGHTNING
RACQUET CLUB

FSNM & FLRC

THANK
YOU

